Tree of Life Imports is focused on promoting social justice and economic Fair Trade in several Latin American communities including El Salvador, Guatemala, and Mexico. By selling the handmade products of local artisans and providing equal opportunity for all to work, including women and the rural poor, Tree of Life allows these communities to greatly increase their standard of living. Tree of Life Imports helps to support the Millennium Development Goals established by the United Nations to help empower women and end world poverty.